

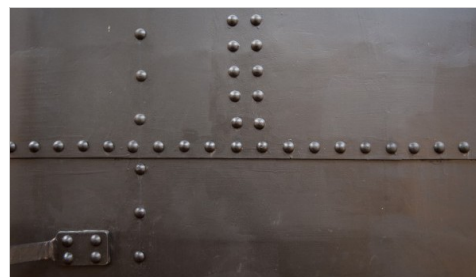
# Garrett Motion launches turbocharger for older vehicles in Europe

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**The product targets Europe's growing segment of 15-year-old vehicles, offering a claimed OEM-certified quality at a competitive price**

Garrett Motion, a Switzerland-based auto parts maker and provider of turbocharging, electric boosting and automotive software solutions, has launched Garrett Original MAXLIFE, a new turbocharger line specifically designed for vehicles aged 15 years and older. This product will initially be available to distributors in Europe, with shipments to workshops commencing in January 2026.



*Source: S&P media portal*

Garrett has identified a shift in customer needs due to the increasing age of cars in Europe, where vehicles 15 years and older represent the fastest-growing segment. As the residual value of these vehicles declines, owners tend to be more price-sensitive and lean toward low-cost, non-original-equipment alternatives to prolong their vehicle's life. Garrett Original MAXLIFE addresses these needs by providing OEM-certified quality and performance at a competitive price, offering consumers a reliable alternative to cheaper options, according to a press release.

In a statement, Eric Fraysse, president of global aftermarket at Garrett, stated that MAXLIFE offers a dependable solution at an affordable price. This launch rounds off Garrett's aftermarket offerings, which now include Garrett Original Equipment for newer vehicles, Garrett Original Reman for mid-age vehicles, and Garrett Original MAXLIFE for older vehicles. This portfolio supports the entire vehicle life cycle, catering to varying customer needs across different vehicle ages.

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